

Our web sites are designed in step-by-step consultation with the client. Based on email messages, phone, and/or in-person conversations, we design a web site to meet specific needs and tastes. Web site design features, such as the total number of pages, page types, home page and secondary page designs, logo creation, photo editing and integration, and the number of links and link types are included in client-designer discussions. The following schedule is designed to provide basic guidance for the costs involved in developing a customized web site. The first hour of phone and/or email consultation is included in the final cost. For additional consultation time charges may apply. These prices assume that clients provide their own text and photos electronically, either by email, portable drive, or disk. Text is not to exceed 500 words per page. Prices assume hosting arrangements with YoYouNeedAWebSite.com's preferred hosting service.

Fee Schedule

- Main page design: \$100 - \$300
- Additional pages based on main page design: \$25 - \$150 each
- Unique secondary page design: \$100 - \$300
- Domain name and hosting arrangement setup: \$25
- Customized logo: \$50 - \$250
- Advanced web applications (forums, blogs, advanced forms): \$50 - \$200
- Basic forms: \$25 - \$75
- Specialized links (e.g. pop-up or drop-down menus): price varies
- Advanced photo editing and effects (e.g. rotating images, image swaps): price varies
- Flash animation: price varies
- Ecommerce features (e.g. PayPal buttons, shopping carts): price varies
- Consultation: \$40 per hour, billed on the quarter hour *
- Other design work including updates: \$40 per hour, billed on the quarter hour *

Advertising Discount: Overall initial web site design costs are reduced by 5% - 15% when Yo! You Need A Web Site advertising images are included on the site. This advertising discount does not apply to any work undertaken subsequent to the initial design and posting of the web site. The size, placement, and number of Yo! You Need A Web Site advertising images determine final discount.

Notes: * For example, a 25-minute job would cost \$20. ** Hosting costs not a source of income for YoYouNeedAWebSite.com.